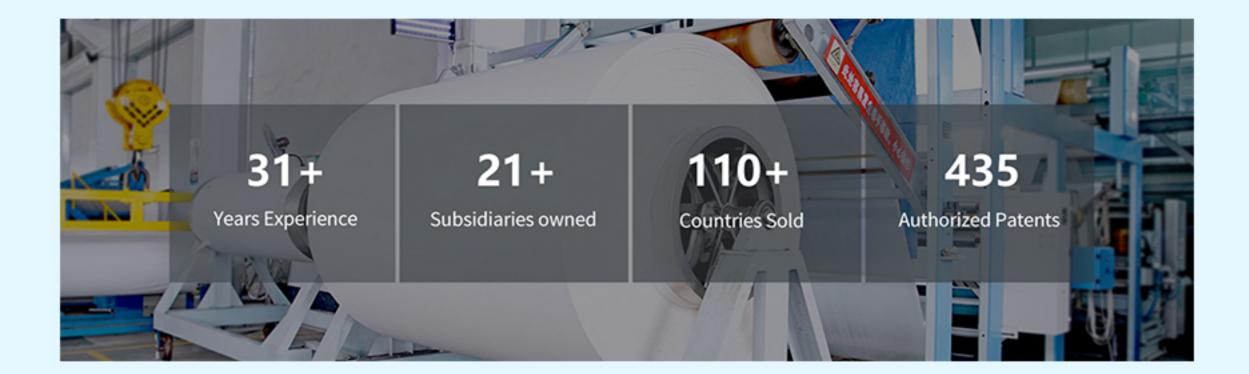


Dryness Sanitary pads Solution

Winner PurCotton is the leading manufacturer of cotton spunlace nonwoven with no.1 production capacity in China. And the PurCotton technology has already obtained patent certificates in China, the US, the EU, India, and other 30 countries around the world.

As a responsible nonwoven manufacturer, we are committed to help our clients reduce the carbon emission of supply chain and achieve the sustainability goals.



What's the feminine hygiene trends?

According to Technavio, The organic and natural feminine care market will witness a positive impact, market is poised to grow by USD 770.61 million during 2020-2024, progressing at a CAGR of almost 7% during the forecast period.

What are natural feminine hygiene products? Natural feminine hygiene products are strictly ensured that the raw materials are natural. Common natural raw materials are mainly cotton and plant fiber.

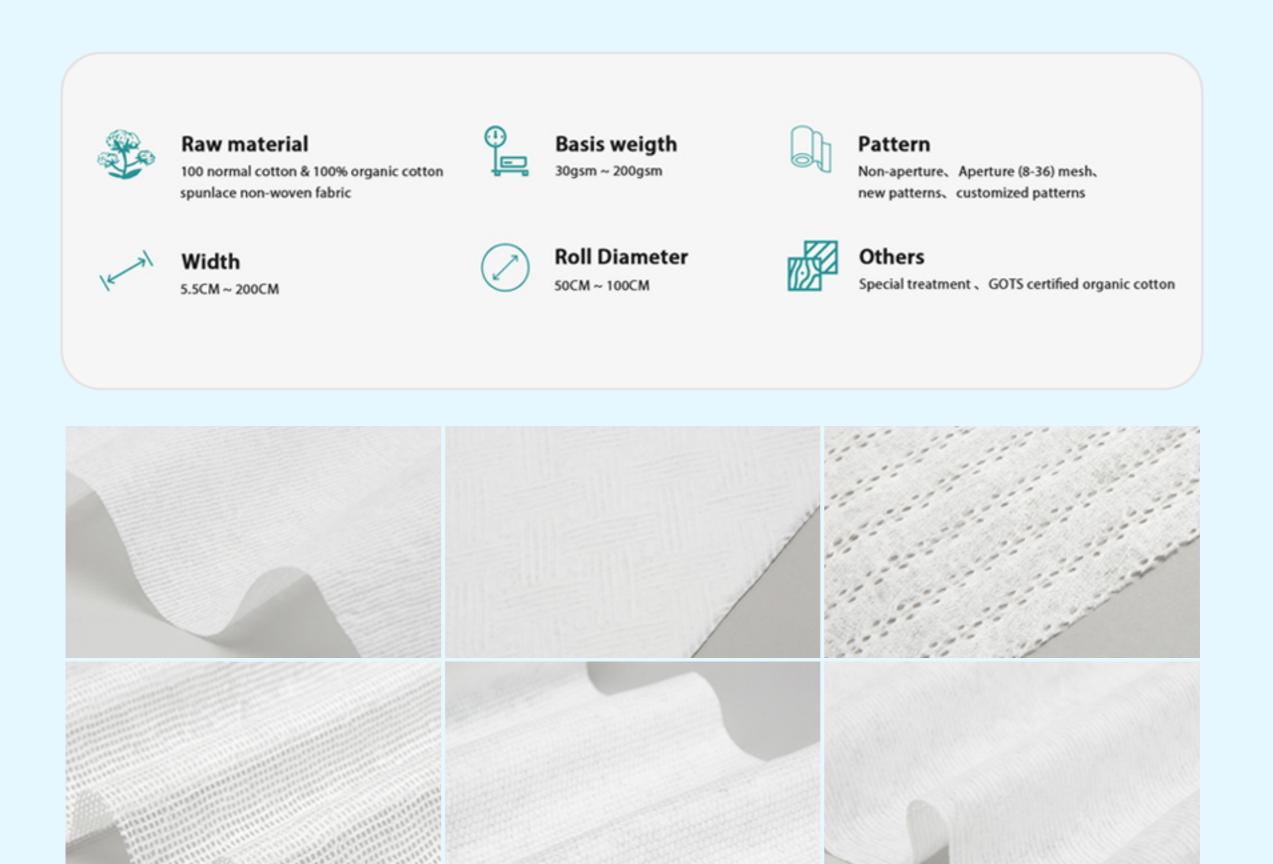
The trend of feminine hygiene products towards natural and environmental protection is the result of multiple factors.

- The European Union and the US governments have proposed policies to restrict the use of single-use plastics, including feminine hygiene products.
- Consumers' awareness of environmental protection has increased and they are willing to pay high prices for truly environmentally-friendly products.
- Major brands of feminine hygiene products are gradually joining the natural hygiene products market, selling environmentally-friendly feminine hygiene products, fulfilling their social responsibilities as a company, and at the same time gaining new consumer trends.

Feminine Hygiene Market Trends: Go Natural And Sustainable, A Niche No More

What's Winner PurCotton Nonwoven Solutions For Feminine Hygiene?

Winner PurCotton is the leading manufacturer of cotton spunlace nonwoven with no.1 production capacity globally. And the PurCotton technology has already obtained patent certificates in China, the US, the EU, India, and other 30 countries around the world. It can be applied for the topsheet and inner core of sanitary pads, panty liner.



What's advantages of Winner PurCotton?

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